

Rachel Michelson

Senior Product Designer

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Brooklyn, NY

EXPERIENCE

Senior Product Designer

Current

ExpertVoice

Serve as design lead for shopping experiences, conducting user research to guide product strategy and delivery while advancing an initiative exploring AI-enabled development by designers.

Product Designer

2024 - 2025

ExpertVoice

Served as design lead for the tooling team, streamlining internal tools and workflows to better support customer-facing shopping experiences.

Product Design Intern

2023

ExpertVoice

Shipped a redesigned navigation experience for the Android app and led research, prototyping, and product design for an AI-powered shopping assistant concept.

Product Designer

2022 - 2023

Infinite Goods

Designed core web features, including a clothing sustainability scoring system and add-to-favorites functionality.

Teaching Assistant, Human-Centered Design

Spring 2024

Columbia University

Guided students through a semester-long design challenge, hosted prototyping workshops, and led weekly Figma office hours.

EDUCATION

Columbia University

B.S. in Computer Science

2020 - 2024

FOCUS

- UX
- User research
- Shopping
- AI Workflows
- Product Strategy
- AI-enabled development